

Our Two Cents

AN INFORMATIVE NEWSLETTER BY KALASHA

Dear Readers,
Season's Greetings.

We at Kalasha would like to wish everyone Sravana Masam Subhankshalu! This Sravanam Masam we have exciting offers across our different collections that is Diamond, Gold, Jadau and Silver articles. We are excited to present to you our exclusive Sravanam Elegance Collection.



This month on August 15th, we celebrated our Founder's day event with our Directors and Staff members. The event started with Flag Hoisting, followed by Lamp lighting, Awards distribution and various team-building activities.

We also hosted our Kalasha Cricket Cup with different teams opposing each other to win the Winner's Title. The team which won this title was our new emerging team "The Silver Splendours".



In this auspicious month of Sravanam, there was Satyanarayana Vratam organized in our office. We seek the blessings and good luck from the almighty to keep us safe and healthy in these uncertain times.



CELEBRITIES In Kalasha

Pranitha Subhash

The beautiful actress is looking awe-strikingly stunning in our Exclusively hand-crafted Jewellery on her wedding day.

THE BYGONE ERA

THE JEWEL IN THE CROWN SARPECH

Throughout Indian history turban ornaments were worn by kings and gods as crowning symbols of temporal power. Turban jewels evolved from simple strands of pearls or bands of gems and the ubiquitous heron's feather to elaborate confections of gemstones. They were particularly popular during the Mughal period, when they were emblems of imperial might and material wealth.



The Sarpech ('sar'- head and 'pech'-screw) is specifically a turban ornament. It hails from Rajasthan and was adorned by various Hindu and Muslim royalty. The oldest piece dates back to over 2000 years ago. The peacock feather on Krishna's head is also stated to be the oldest form of a sarpech.

Cave paintings have also depicted such similar pieces of jewellery worn by both men and women. This ornament was attached to the turban and had design aesthetics to depict the status and prosperity of the royals.

The simple sarpech was traditionally crafted from a metal plate and had various jewels and semiprecious stones studded inside it. Different sarpech's further differ from each other due to the differences in their motifs, design aesthetics, stones studded in them, sizes etc.



The sarpech usually have floral motifs and have hollow plates and studded with stones (jadau) on the front or 'ruk' section. Both sides of this structure are heavily enamelled in most Sarpech's but the inner side can be rarely seen. Depending on their structures, the sarpech are classified as kalangi (upward motifs or projections) or teen kalangi (three projections). The beauty and detailing of this ornament clearly conveys its royalty and high standards of design aesthetics.

Clearly the sarpech is an ornament which holds a place of pride in the history of Indian jewellery.



Kalasha Fine Jewellery :

This Royal Sarpech-Kasumala has blended the Sarpech which is a Northern influence and Kasumala which is a Southern influence in an Exclusive haram. It is beautiful amalgamation of two cultures making it an exquisite necklace. It is intricately crafted with fine gemstones and intricate kasu pieces. It is beautifully studded with gemstones, polkis and pearls.

Gross Weight: 193.240 gr.
Approx price: 12 lakhs

JEWELLERY TRENDS

THE SRAVNAM WEDDING EDIT STYLE IT LIKE A QUEEN

Shoutout for all the brides-to-be!!!

Accessorizing your hairs have been so much fun. So Ladies, complete your wedding look from these various option you have to choose from. Let yourself indulge in these wonderful options and experience royalty on your D-day. From completely traditional, gold embellishments, to tassels and artsy florals – maang tikkas and matha pattis are a crucial part of the whole Bridal Shringar. Maang tikka, matha patti, passa or head chain, it goes by many names, types and shapes and is a significant part of your bridal look as it gives definition to your face.



The Exquisite Mathapatti

The Exquisite matha patti with intricate work is a sight for the sore eyes making it a Bollywood favourite. These gorgeous matha-pattis, crusted with uncut diamonds/gemstones add the perfect touch of elegance to your wedding look!



The Royal Sheeshphool

One of the recent jewellery trends which caught our attention is brides wearing shish patti or sheesh phool. Well, we are head over heels in love with these millennial brides who went all out experimental and ditching the usual maang tikkas and matha patti for their wedding day.



The Classic Maangtika

This one's a classic and has been a favourite over the years. The design mostly consists of pretty pearl and polka/diamond accents adding a lot of elegance to your bridal look. For those who want to go for a Simple and Chic look for their wedding day, this Classic Maangtika is the perfect choice for you'll to opt for.

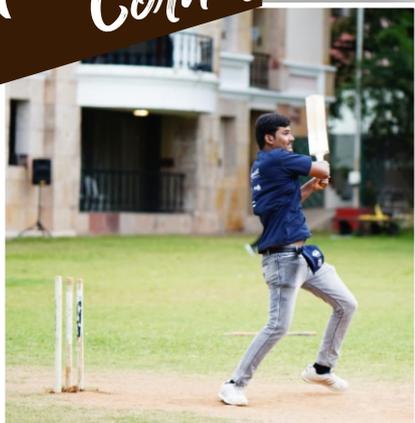
TESTIMONIALS



Manasa Reddy

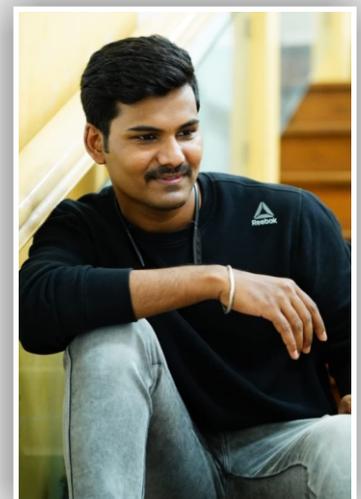


EMPLOYEE'S Talent Corner



FROM A LEISURE ACTIVITY TO AN ADULTHOOD HOBBY!!

Cricket was always like a leisure activity for me. I started playing it while I was in 4th class. Never played it like an extracurricular activity, but always like a fun activity for my time to pass. I loved playing with my friends and school mates whenever I had the time and when I had no mood to study. It was from 6th class, I started playing it little seriously, like going for tournaments or inter-school matches. In 7th class I won my first inter-school match and was awarded as the best player. After this win, I got a little boost and started playing it more like a sport. But as time passed and after going to college and starting job, never got the opportunity to continue it as a sport. It had become more of a hobby to me, as I grew. So now, whenever I find the time or the opportunity I don't miss to play. I love it and would like to continue it, as my never-ending hobby.



Kurumulli Rajesh

CURRENT OFFERINGS



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Sravanam Elegance – 5th Aug – 9th Sep

Grab the exclusive offers

No Making on Gold Jewellery

100% off on making charges & VA on Jadau jewellery.

No Wastage on Silver Articles

Diamonds @ 44,900/- per ct. VVS/ EF (IGI certified) not applicable on close setting. NO VA on Diamond Jewellery

Get 50% off on 1st instalment of Swarna Kalasham savings scheme.

Here are a few of our beautiful offerings.

1. Heritage jewellery- inspired by royalty
2. Diamonds - A woman's best friends
3. Mango Mala - Reflects South Indian tradition
4. Nakshi & Temple Collection - For divine and exquisite look
5. Polki - The royal look of Rajkumaris
6. Guttapusala haram - Trendy choice to look graceful and trendy
7. Pacchi Jewellery - Aesthetically designed and finely finished intricate art
8. Kaasula peru - Beautiful assortment reflecting work of art based on various traditions.

Every piece at Kalasha is an eye-catching work of art!

FACTS

The First Engagement Ring

We're so used to the idea of engagement rings in the West that it seems strange to think of a time when this tradition wasn't around. Well it wasn't, until romantic Maximilian of Austria gave his beloved Mary of Burgundy a ring as a promise of the impending nuptials back in 1477. This caught on and today engagement rings are a multi-billion dollar industry.



Store Of The Year 2017
By UBM



The Best Heritage Bridal Jewellery
- Times Retail Icons 2018 -



Temple Jewellery Of The Year
IJ Jewellers Choice Design Awards 2018



The Best Ring Design
Award 2020

Visit Kalasha For Exclusive Jewellery In Diamond | Jadau | Gold | Platinum | Silver
Banjara Hills, Hyderabad | MG Road, Vijayawada | Jayanagar, Bengaluru

Jewellery Certified By:

