

# Our Two Cents

AN INFORMATIVE NEWSLETTER BY KALASHA

Dear Readers,

Wishing all our dear readers a very Happy New Year, may this year bring in lot of happiness and success to all of us!

Kalasha is the only brand which is offering gold rate at import rate to all our NRI clients. If you are staying abroad and wish to buy jewellery, you can get it at the 13.75% less than Indian rate. To boost made in India concept Indian government subsidised the custom duty and GST for all the exported jewellery. 10.75 % custom duty + 3 % GST = 13.75% off on gold rate.



**THE MOST DESIRED JEWELLER BY NRI'S**

+91 9393992499

**13.75% OFF ON GOLD RATE** | **GST & DUTY FREE**

\*Only Valid for Exports.

KALASHA FINE JEWELS GOLD | DIAMOND | ZARAU

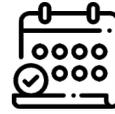
Eg: If today's gold rate in India is 50000/- per 10g, if you import jewellery from India you don't have to pay custom duty and GST so will get 10g for 43125/-.



Choose From Our Best Collections



Book An Appointment



Try At Home

**DOOR STEP**  
INTERNATIONAL DELIVERY

You can shop over our video calling app which allows you to connect in group calls and view our jewellery in 4k quality so that you don't miss any detail. Hassle free door step delivery in 5-9 working days.



## SPOTLIGHT AT KALASHA

ACTRESS SNEHA

Actress Sneha looking absolutely Stunning in our Mesmerizing Hand-crafted Jewels.

# THE BYGONE ERA

## THE ROYAL BANDEAU TIARA



Fig-01

Queen Mary was a formidable woman in many respects. As consort to King George V, she helped him lead Britain through World War I and its aftermath, and was an invaluable aide and adviser to her husband throughout his 26-year reign. When he died in 1936, Mary remained a loyal protector of the monarchy for the rest of her life, serving as Queen Mother.

She was very much fond of jewels and was a jewellery collector. "No one can wear jewels as she can," wrote Prince Christopher of Greece in his 1938 memoirs. "I think she could cover herself from head to foot with them and yet never look over laden as other women would do. On her they become only a part of her personality..."

Mary commissioned some of the royal family's most iconic assets which incorporated the most Radiant "Queen Mary's Bandeau Tiara".

This diamond and platinum bandeau tiara, lent to the Duchess by Her Majesty the Queen, held the veil in place. The tiara is formed as a flexible band of eleven sections, pavé set with large and small brilliant diamonds in a geometric pattern with Art Deco style design. The centre is set with a detachable brooch of ten brilliant diamonds. The bandeau was made in 1932 for Her Majesty's grandmother, Queen Mary, and specifically designed to accommodate the centre brooch.



Fig-02

### The Royal Tiara

This brooch was given to the then Princess Mary in 1893 by the County of Lincoln on her marriage to Prince George, Duke of York (the future King George V). The bandeau and the brooch were bequeathed to Her Majesty by Queen Mary in 1953.

The Queen then lent it to her granddaughter-in-law, **Meghan Markle**, when she wed **Prince Harry** in 2018. This was the latest when the Tiara was seen in public.



Fig-03

Text, Fig-01 - [www.townandcountrymag.com](http://www.townandcountrymag.com)  
Text, Fig-02 - [www.rct.uk.com](http://www.rct.uk.com)  
Fig-03 - wikipedia



### Kalasha Fine Jewellery :

This Choker is inspired from the grand St. Mary's Tiara, with beautifully set diamonds. It is a flexible choker with multiple sections and can be converted to a bracelet. The centre-piece can be made detachable. It is the perfect piece for those who are in love with 'All-White' jewellery and Royal jewels.

K-DNK-1519

Gross Weight: 57.310 gr.

Approx price: 11.08 lakhs

# JEWELLERY TRENDS

## EVIL EYE: FROM TRADITION TO THE ULTIMATE JEWELLERY TREND OF THE PAST FEW YEARS

The latest trend for all those who love the Minimal style, this trend is for you – The Evil Eye Jewellery. Many celebrities have been sporting evil eye jewels these days, making style statements. Wondering how you can ace this trend? Here, we share with you different ways to rock evil eye jewellery.



Fig-01

The Evil Eye necklace can either be rocked in a single chain or a layered one. Both make the evil eye accessory rock.



Fig-03

If you don't want to go over-board a pair of minimalistic earrings is your best friend.

Text, Fig-01 - 04 - [www.zoomtventertainment.com/](https://www.zoomtventertainment.com/)

Get yourself a dainty evil eye ring to make an absolute statement. A mid ring can also do the task here.



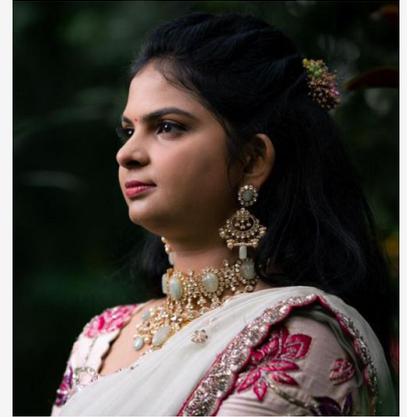
Fig-02

Want to twin with your best friend or love, pair them up with the matching evil eye bracelets. You can club it with your watch or another pair of bracelet.

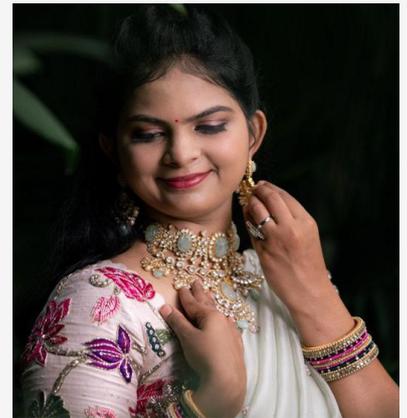


Fig-04

## CLIENT DIARIES

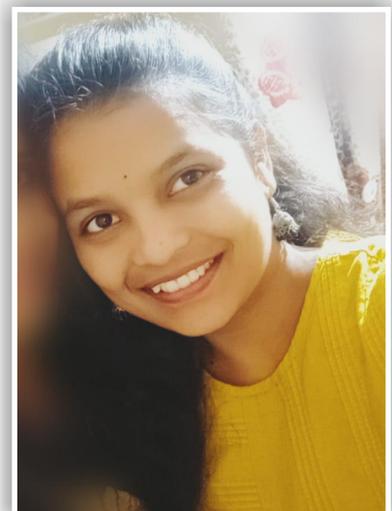


-Ms. Sravya -



## MY CHILDHOOD HOBBY DANCING

Dancing, has been my hobby since the school days. I have always loved dancing and even watching it. I used to participate in school and college competitions. I have secured two-three prizes during the inter-college dance competitions. Even now whenever I find time, I dance. During the lockdown, dance has been my biggest time-killer. I hope to never stop dancing and continue till when I can



-Ms. Pavithra-

# CURRENT OFFERINGS

**KALASHA FINE JEWELS**  
GOLD | DIAMOND | JADAU

Kalasha's valentines collection

**50% OFF**  
ON MAKING CHARGES ON DIAMOND JEWELLERY

OFFER VALID TILL 15<sup>TH</sup> FEB 2022  
ONLY FOR WALK-IN CUSTOMERS

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TEL : 9393992499 | WWW.KALASHAJEWELS.COM

Sparkling Splendour

## KALASHA'S VALENTINES OFFERS

This Valentines, Celebrate it with Kalasha Fine Jewels. Get 50% off on Making of Diamond Studded Jewellery.

Here are a few of our beautiful offerings.

1. Heritage jewellery- inspired by royalty
2. Diamonds - A woman's best friends
3. Mango Mala - Reflects South Indian tradition
4. Nakshi & Temple Collection - For divine and exquisite look
5. Polki - The royal look of Rajkumaris
6. Guttapusala haram - Trendy choice to look graceful and trendy
7. Pacchi Jewellery - Aesthetically designed and finely finished intricate art
8. Kaasula peru - Beautiful assortment reflecting work of art based on various traditions.

Every piece at Kalasha is an eye-catching work of art!

## FACTS

### HAND OF FAITH

The Hand of Faith is a nugget of fine-quality gold that was found by Kevin Hillier using a metal detector near Kingower, Victoria, Australia on 26 September 1980. Weighing around 27.21 kg, the gold nugget was only 12 inches below the surface, resting in a vertical position.



Store Of The Year 2017 By UBM

The Best Heritage Bridal Jewellery - Times Retail Icons 2018 -

Temple Jewellery Of The Year IJ Jewellers Choice Design Awards 2018

The Best Ring Design Award 2020

Sterling Silver Artefact Award 2021

Best Statement Jewellery by IJ Design Awards 2021

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Jewellery Certified By:

