

Our Two Cents

AN INFORMATIVE NEWSLETTER BY KALASHA

Dear Readers,

April was one overwhelming month of happiness and excitement as we **turned 5!** Our journey since 2017 has been joyful. Kalasha has always been an epitome of exclusive handcrafted heritage jewels. Since our establishment we have tried to introduce the best of finest jewels to our clients.

We are grateful to everyone who have made us a part of their auspicious occasions and choosing jewellery which can be passed on to the generations. We thank everybody who was a part of our 5 years of fabulous journey. As a part of our celebration we have given some amazing offers to our clients.



Revealing Coffee Table Book First Look



Glimpse Of Coffee Table Book



Women of Kalasha Posing Together



Celebrations skyrocketed as we launched our coffee table book **unveiling 120 years of rich legacy.** Our chairman Mr. Chanda Narashima launched the book along with group directors & gorgeous actress *Neha Shetty* graced the occasion with her presence.

EXHIBITION @ COIMBATORE



Showcasing the Hand-crafted jewels with hues of heritage and contemporary designs exclusively curated by the well-known jewellery curator Ms. Aparna Sunku and hosted **Mr. Abhishek Chanda - Director.** The exhibition started with the presence of the esteemed Guest of Honours – Ms. Priyanka Sundar, Ms. Pista Devi Jhajharia, Ms. Rashida M Raja and Ms. Dr. Karpagam Murali.

Celebrities @ Kalasha

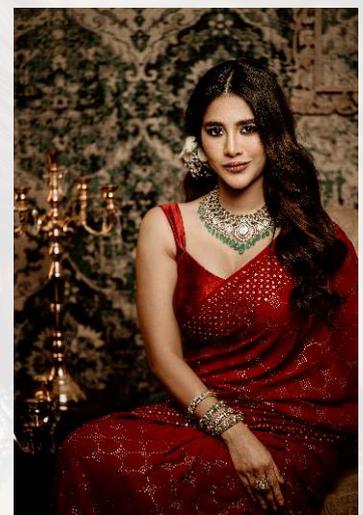


NABHA NATESH
Actress



SPARKLED IN KALASHA'S JEWELS

Gorgeous actress was spotted wearing exclusive diamond and emerald Victorian choker for her recent magazine cover shoot. Stacking of bangles and a cocktail ring on one hand gave a stylish look to the entire shoot.



THE BYGONE ERA

THE DASHAVATRAM MANGALAM

Dashavatara refers to the ten avatars of Vishnu, the Hindu god of preservation. The word Dashavatara derives from dasa, meaning 'ten' and avatar (avatara), meaning 'descent'. Thus, Vishnu is said to descend in form of an avatar to restore cosmic order. The Yugas represent the endless cycle of birth and death. And each avatar of Lord Vishnu serves a definite purpose.



Fig-01

Lord Vishnu, who is revered as the preserver or the sustainer of the Universe, reincarnated in different forms in the Satyuga, Treta Yuga & Dwapara Yuga. His tenth avatar is yet to appear and is expected to arrive when Adharma crosses boundaries of one's imagination in Kaliyuga, to restore Dharma. The chronology of his avatars also points towards how evolution took place.



Fig-02

These Avatars play a major role in shaping human evolution through centuries. God Vishnu incarnates on Earth from time to time to eradicate evil forces, to restore the dharma and to liberate the worthy ones or devotees from the cycle of births and deaths.

The first four avatars of Vishnu appeared in Satya or Krita Yuga, the first of the four Yugas, also called 'The Golden Age'. The next three appeared in Treta Yuga, the eighth and ninth in Dwapara Yuga and the tenth will appear in Kali Yuga. The time till completion for Kali Yuga is in 427,000 years. In the Vishnu Purana and the Bhagavata Purana, the Kali-yuga is described as ending with the appearance of Kalki, who will defeat the wicked, liberate the virtuous, and initiate a new Satya or Kalki Yuga.



Fig-03

THE DASHAVATARAS : Matsya, Kurma, Varaha, Narasimha, Vamana, Parashurama, Rama, Krishna, Buddha and Kalki.

Text -Templepurohit.com, Timesnowknews.com
Fig-01/02/03, - www.google.com



Dashavataram Necklace & Earrings @ Kalasha Fine Jewels

Dashavataram is the rich heritage of India which cannot be untouched in our most fine craftsmanship. This necklace from Kalasha Fine Jewels is the melange of the great incarnations of Lord Vishnu with the traditional Guttapusalu. It is beautifully carved and studded with Polkis, Pearls and Emeralds.

K-GNK3-0252

Gross Weight: 275 gr.

Approx price: 21 lakhs

JEWELLERY TRENDS

JEWELLERY TRENDS TO ELEVATE YOUR STYLE AND MOOD

Chic is back. From bold chokers to big, playful earrings and tints of bright juicy colour, jewellery is all about having maximal fun right now. This is feel-good jewellery therapy, the kinds of pieces that instantly boost your style and spirit.



The Choker

It's the power piece. Whether it's a bold gold design, a diamond galore or a Jadau one, the choker will elevate any look. It is one of the stand-out pieces.



Maximalist Earrings

Big earrings are always in style—but they have even more chutzpah this year. Everyone is doing their version of the extra-large earring. It looks chic with everything.

Candy-Colour Jewels

Vibrant, juicy colours give jewellery a blast of high energy. From bright enamels to mouth-watering gemstones, big colour is everywhere.



Bold Gold Chains

There's no shortage of luxury gold chains—from versatile long necklaces that can be wrapped twice for maximum impact to chunky bracelets and drop earrings. It's a nostalgic vibe and it ties in with everyone.

CLIENT TESTIMONIAL



I have shopped my wedding jewellery from Kalasha, they have extremely pretty diamonds jewellery. We have also shopped for my brother's and cousin's weddings from here it has become a go to destination for jewellery for our family. Staff here is very welcoming and clear every doubt patiently. Over all it is a beautiful experience.

Gouthami Koneru
Doctor

Text -www.townandcountrymag.com

THE DESIRE TO TRY NEW THINGS



Trying and experimenting with new activities and things has always been a part of my life. I love to travel and explore new activities wherever I go. It gives me a different kind of pleasure and urge to try my foot on new activities. I have done Scuba diving, Paragliding, Kayaking and many more. There's still many more activities in my bucket list waiting to be completed.



-Venkat Raju-

CURRENT OFFERINGS

Shop at your convenience through **KALASHA'S**

Video Call App

Conference Video call Shopping | 4K 4K Video Quality

Browse through 1000's of Design | Live Gold Rates

KALASHA FINE JEWELS
A Trust of Certified Gold, 1901

Download Now

HYDERABAD | VIJAYAWADA | BENGALURU

Download on the App Store | Get it on Google Play

KALASHA - VIDEO CALLING APP

Take yourself and even your family through **KALASHA FINE JEWELS** magical world of handcrafted fine jewellery and never miss the boat to classy, high-end, exclusive fine jewellery - wherever you might be across the globe!

Download our App to schedule a video call now!

Here are a few of our beautiful offerings.

1. Heritage jewellery- inspired by royalty
2. Diamonds - A woman's best friends
3. Mango Mala - Reflects South Indian tradition
4. Nakshi & Temple Collection - For divine and exquisite look
5. Polki - The royal look of Rajkumaris
6. Guttapusala haram - Trendy choice to look graceful and trendy
7. Pacchi Jewellery - Aesthetically designed and finely finished intricate art
8. Kaasula peru - Beautiful assortment reflecting work of art based on various traditions.

Every piece at Kalasha is an eye-catching work of art!

FACTS

The Rare Red Diamond

While all coloured diamonds are rare, the rarest of them all is the red diamond which is found in Brazil, Africa and Australia. Scientists reveal that only 20 to 30 rare diamonds have been discovered to date and most of them are less than half a carat.



Store Of The Year 2017 By UBM

The Best Heritage Bridal Jewellery - Times Retail Icons 2018 -

Temple Jewellery Of The Year IJ Jewellers Choice Design Awards 2018

The Best Ring Design Award 2020

Sterling Silver Artefact Award 2021

Best Statement Jewellery by IJ Design Awards 2021

Visit Kalasha For Exclusive Jewellery In Diamond | Jadau | Gold | Platinum | Silver
Banjara Hills, Hyderabad | MG Road, Vijayawada | Jayanagar, Bengaluru

Jewellery Certified By:

