

Our Two Cents

AN INFORMATIVE NEWSLETTER BY KALASHA

Dear Readers,

The official wedding season is here! Hope you having amazing time enjoying the festivities, yummylicious spread and off course dressing up!

Employees are the back bone of any organisation so are for KALASHA. Cumulative efforts result in growth and success of any business. The best performing employees were appreciated for their relentless efforts towards the growth of the organisation for the year 2021-2022.

Private Exhibition

We are back with our exclusive Private Showcase of Jewellery for NRI's. It's one on one dedicated private show exclusively designed to match the needs and timing of our NRI clients. These shows are going to be held on 2nd and 4th Saturday of every month. One can book their slot by simply sending us a message over WhatsApp or Instagram.



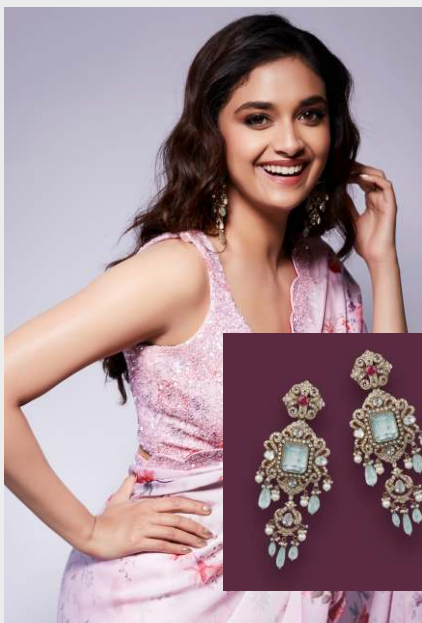
Social Media has become the power house to directly connect with clients and followers. We are extremely happy to announce we are now 70K family on Instagram. We thank our followers for having the trust in us and help us grow over the years.



Exclusive wedding collection up on our Instagram page.



Sundays are always the best days of the week. Chilling, relaxing and shopping! On extremely high demand for our clients, we bring you back the opportunity to shop with us on Sundays. We are open on sundays from 12pm - 7pm.



Celebrities @ Kalasha

Bubbly Actress dazzles in KALASHA's Uncut Danglers.

Actress Keerthy Suresh looked beautiful wearing our exclusive handcrafted uncut chandelier earrings paired with a flowly floral saree. These earrings are made in 22kt with Russian emeralds and diamonds.

KEERTHY SURESH

Actress



THE BYGONE ERA

JEWELLERY THAT EXUDES GRACE

The Kolhapuri Thushi

The Maharashtrian jewellery has a distinct style that pays homage to its heritage. Maharashtrian jewellery is extremely unique that comes with a lot of history (along with shine and sparkle!). Traditional Maharashtrian jewellery is made with inspiration from Nature and Cultural crafts. So is the one opulent Thushi, which is an irreplaceable jewel for all the Marathi Brides.



Fig-01

Along the banks of the river Panchganga, to the east of Sahyadri mountain ranges, in the southwestern region of Maharashtra, is the grand city of Kolhapur. Anecdotes, concerning the city are many, but one glittering aspect of Kolhapur, apart from its illustrious footwear, are its intricate, almost-ancient, and stylised range of jewellery.

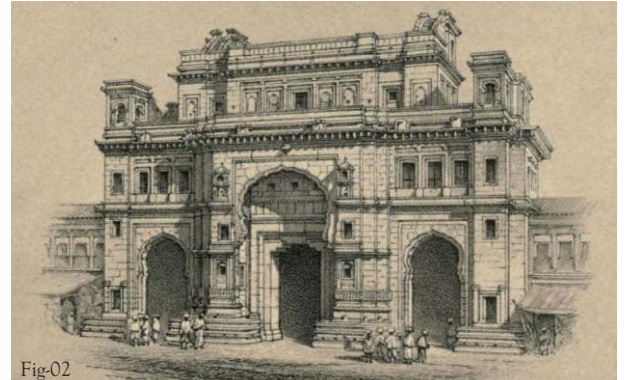


Fig-02

Traditional beauty flourishing in modern times, Kolhapuri jewellery, contains delicate embossing and craftsmanship, and still imbibes, within its designs, patterns left behind by the Marathas and Peshwas, as is the case with most Maharashtrian jewellery.

The Distinctive Thushi

Thushi is a choker style neckpiece that is influenced from the traditional styles of Kolhapur, in southwest Maharashtra. As introduced by the Peshwa Dynasty, the design of a Kolhapuri Thushi remains the same, which has gold beads work around the entire necklace, entangled with a number of gold strands. All are structured together as a thick choker necklace. Gold beads woven together intricately to form layers with a mesh of strings, the necklace is known for its lightweight feel.

This ornament is especially worn by brides and the gold beads are believed to be indicative of the fact that the bride's new home will always be blessed with abundant food.

This choker style necklace is very regional in its design and looks commendable with the traditional outfit. The archaic design of a Thushi necklace may be one, but with time, there have been some new additions and enhancements made in the way, a Thushi necklace is designed. Thushi is one jewellery piece that is light, re-usable easily and perfect for brides who want to layer their jewellery on the wedding day.



Fig-03

Text - www.deccanherald.com, www.anuradhaartjewellery.com, www.wedmegood.com
Fig-01/02/03, - www.google.com



Thushi Necklace & Earrings @ Kalasha Fine Jewels

This opulent creation is a beautiful amalgamation of Intricate workmanship and the combination of Surya Haar and Thushi necklaces. It is crafted with fine gold balls and accentuated with a Rubystone in the centre.

KGNK-2669

Gross Weight: 44.040 gr.

Approx price: 2.86 Lakhs

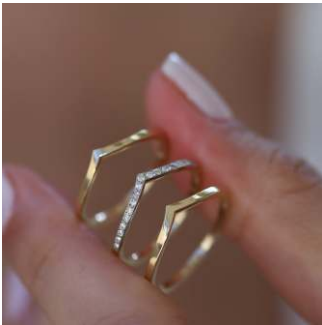
JEWELLERY TRENDS

JEWELLERY STYLES THAT WILL ELEVATE YOUR WORK-MOOD

The right kind of accessories can accentuate your workwear and is the perfect asset to help you put together an outfit that is both fabulous and professional at the same time. Here few pieces that you would never want to go out with.

The Quintessential Rings

Whether you want to stack up or wear the V-Shaped, Wishbone or Eternity bands. These statement rings can never go wrong with any outfit. It adds on the perfect bling.



The Tingling Charms

2022 is the year, 2000's fashion is making a comeback, and what better way to wear the iconic 2000s charms, than a charms ring or bracelet. You can never be wrong with the charms.

The Coloured Metal

Enamel is new showstopper for all those who want to add colour in their jewellery. It elevates any jewel and maintains the subtleness you need.



The Sparkling Ear Cuff

For those who want their office wear jewellery to be dainty, but bold at the same time, ear cuffs are the answer. Sleek back your hair with a high ponytail and your good to flaunt your dazzling ear cuffs.



CLIENT TESTIMONIAL



Kalasha made the most special occasions of our daughters' life even more memorable with the most mesmerizing jewels. The jewellery dwelled so beautifully with each of our family members. Looking forward to more such memories and pieces.

Guttedar Family

Text - www.google.com

“GUINNESS WORLD RECORD HOLDER IN DANCE”

EMPLOYEE'S
*Talent
Corner*



My mom's love towards dance made her join me in dance class at the age of 7. I learnt this beautiful dance form from 2nd grade to 12th grade and hold a diploma in Kuchipudi, I had given many stage performances during the learning period. Most memorable one is holding the Guinness World Record for 'Maximum number of people dancing at a time' in the year 2013. Later, due to studying in a different city couldn't continue dancing but would love to do it whenever I get the opportunity soon.



Deepal Kasat

CURRENT OFFERINGS

CURRENT OFFERINGS

SWARNA KALASHAM MOBILE APP

A one-stop application where you can register and view all the scenes related to the Swarna Kalasham scheme. Get exclusive members benefits when enrolling in the scheme.

- No Making Charges on Gold Jewellery
- No Making Charges on Jadau Jewellery
- No Making Charges on Diamond Jewellery
- No VA on Silver Articles

Here are a few of our beautiful offerings.

1. Heritage jewellery- inspired by royalty
2. Diamonds - A woman's best friends
3. Mango Mala - Reflects South Indian tradition
4. Nakshi & Temple Collection - For divine and exquisite look
5. Polki - The royal look of Rajkumaris
6. Guttapusala haram - Trendy choice to look graceful and trendy
7. Pacchi Jewellery - Aesthetically designed and finely finished intricate art
8. Kaasula peru - Beautiful assortment reflecting work of art based on various traditions.

Every piece at Kalasha is an eye-catching work of art!

FACTS

LARGEST GEMSTONE WITH FACETS

The largest faceted gemstone in the world is a record-holding topaz that was found in Brazil and weighs almost 37,000 carats.



Visit Kalasha For Exclusive Jewellery In Diamond | Jadau | Gold | Platinum | Silver
Banjara Hills, Hyderabad | MG Road, Vijayawada | Jayanagar, Bengaluru

Jewellery Certified By:

