

Our Two Cents

AN INFORMATIVE NEWSLETTER BY KALASHA

Dear Readers,

The season of spring is here! Freshness and blossoms all around us make our mood pleasant so does new jewellery collections of KALASHA makes your heart want for more! Women are the backbone for our nation. This international women's day Kalasha salutes to each and every woman. We have humbly celebrated women's day in our store with our director Mrs. Vani latha and women staff.



EXHIBITION

Our first exhibition and sale for the pandemic was a hit. We received a warm welcome from the people of Bellari and Hospet. Exclusive collections from Gold, Diamond and Jadau were showcased at the show. Diamond bridal jewellery were a huge muse for the clients. We are looking forward for many more exhibitions to service the best of best jewellery.



Mail us your feedback and suggestions at media@kalashajewels.com
-Team Kalasha.

Celebrity In KALASHA



Lakshmi Manchu looking Awe-strikingly beautiful with this Exquisite Gem-Studded choker. The wonderfully ruby-choked neckpiece is a perfect piece for an evening Glam look. Beautifully styled with an elegant saree for a contemporary look.



She completely slaying our adorable Chandbalis with her sheer grace. The earring is adorned with beautiful light emeralds and freshwater pearls. The earrings a perfect fit for all Pastel-lovers.

THE BYGONE ERA

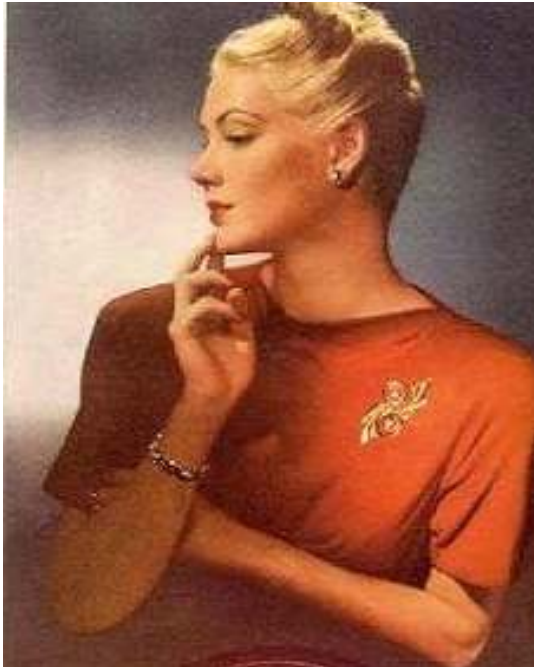
THE COCKTAIL JEWELLERY: RETRO ERA

Although the term “Retro” wasn't coined until the 1970's, Retro jewellery also called as Cocktail jewellery covers the period of late 1930s and 1940s was definitely different from its antecedents.

It was a period of jewellery history which was hugely influenced by the World War 2, the designs had an reflect of futuristic vision with elements inspired by preceding periods, encompassing a variety of gemstones, shapes and materials.



Retro jewellery was large and futuristic. In addition to being made of yellow gold or sterling silver, use of gemstones was increased. A newly spawned uniqueness was noticed in the style of design. It was inspired from nature. This period marked a huge shift from minimalistic designs to bold and impactful designs and motifs. Illusion setting was a staple in the pieces especially in engagement rings. These were settings in which the metal around a diamond was cut and polished to make the diamond appear larger than it actually was. Synthetic rubies were also very popular.



Many Retro Era jewellery pieces have heavy appearance, but often lightweight due to hollowed construction. Snake chains and gas pipe necklaces had a big hook with hollowed links.



Clip brooches remained in style and were worn singly or in pairs. During the 40's movement was being incorporated into jewellery. Trembling petals, flexible branches and articulated wings gave life to already beautiful jewellery.



To make you relieve the most futuristic and bold era of all times, we designed this elegant neck piece which will beautifully accentuate your neck line. Crafted with beautifully carved gemstones and pearls along with studded diamonds to make you connect with nature with the help of the flow and motifs.

Gross weight: 169 gr.
Net weight: 77 gr.
Approx cost: 12 lakhs

JEWELLERY TRENDS

ROCK THE GEMS FOR YOUR D-DAY

So here we are in the beginning of the Wedding season amidst the pandemic. As we are approaching to it few are opting for intimate weddings while few are looking to go overboard. In the given times, where other costs have come to a low, people are letting their hands loose while buying jewellery.

As we all know a bride is incomplete without the bridal jewellery, neither one can imagine of it! We can't ignore the fact that how much the bridal fashion has changed since the pandemic and introduction of Intimate-small weddings. So if you're Bride-to-be, then this can definitely be used as your jewellery checklist!

So, ladies now we bring you some of the trending jewellery styles you definitely need to match with that chic lehenga to complete your Look for the most beautiful day of your life.

Adorned Choker Set

There's no denying of the fact that every bride wants to pull off the statement and bold look of a beautifully stone-studded choker set on her D-Day. But are you worried of the fact that it'll go out of style, no worries for it, this classic elegant piece will never go out of style and you can accessorize with almost anything to glam up your D-Day look.



Layered necklace for the young bride.

The multi-layered necklaces which were seen in Fashion jewellery have made all the way Upto the fine jewellery. These have not just been the new game-changer but have almost become favourites of all the Brides-to-be. These delicate and not so minimal pieces of layered gemstones are sure to give you a glamorous look and make you feel special.

TESTIMONIALS

SPARKLING ELEGANCE



Rakshita

The jewellery which I purchased from Kalasha, I can say was a dream come true. They had a varied range from which I could choose. They have jewellery for all occasions and functions. I really loved their designs, as they were both beautiful and customizable. I would recommend Kalasha to my girl gang, as all are soon-to-be-brides.

Stay tuned for more trends...

EMPLOYEE'S
Talent
Corner

FROM SALES EXECUTIVE TO JEWELLERY DESIGNER.



I started my career in sales department. From my childhood I was good at arts. I was always fascinated to see the designer next to me do the jewellery designs, slowly I gained interest in it. Whenever there were no clients I would wait next to the designer and practice drawing. My boss saw my interest and encourage me to do more, from then I started jewellery designing. I enjoy doing it.



- Sameer

CURRENT OFFERINGS

CELEBRATING KALASHA'S 4TH ANNIVERSARY

Checking out for Bridal Jewellery?

Then Kalasha is your one-stop destination for it. As we are offering complete NO WASTAGE AND NO MAKING CHARGES on Diamond and Jadau jewellery. So hurry!! and grab your jewellery soon, as the offer ends on April 30th 2021.

Here are a few of our beautiful offerings.

1. Heritage jewellery- inspired by royalty
2. Diamonds - A woman's best friends
3. Mango Mala - Reflects South Indian tradition
4. Nakshi & Temple Collection - For divine and exquisite look
5. Polki - The royal look of Rajkumaris
6. Guttapusala haram - Trendy choice to look graceful and trendy
7. Pacchi Jewellery - Aesthetically designed and finely finished intricate art
8. Kaasula peru - Beautiful assortment reflecting work of art based on various traditions.

Every piece at Kalasha is an eye-catching work of art!



4TH ANNIVERSARY

100% OFF
ON MAKING CHARGES
& VA ON DIAMOND
& JADAU JEWELLERY
OFFER VALID ON ENTIRE STOCK.

DIAMONDS
@ 44,900/-
PER CT
VVS / EF (IGI CERTIFIED)
NOT APPLICABLE ON CLOSE SETTING.

Offer Valid Till 30th April 2021.

FACTS

BEGINNING OF CONVERTIBLE JEWELLERY

Convertible jewellery, which we all are very aware of and is a huge-trending style is actually an innovation which was found in the late Retro-era period. It was an important Hallmark of that era. Necklaces being converted into bracelets, or bracelets being converted into a pendant with matching earrings. A lot of experiment was done in this era, as due to wartime situation there was a little scarcity of materials. So the designers, experimented a lot with they had and made multiple pieces from a single piece.



Store Of The Year 2017
By UBM



The Best Heritage Bridal Jewellery
- Times Retail Icons 2018 -



Temple Jewellery Of The Year
IJ Jewellers Choice Design Awards 2018



The Best Ring Design
Award 2020

Visit Kalasha For Exclusive Jewellery In Diamond | Jadau | Gold | Platinum | Silver
Banjara Hills, Hyderabad | MG Road, Vijayawada | Jayanagar, Bengaluru

Jewellery Certified By:

